

# **Houston Area Blacksmiths' Association**

## **Strategy Summary**

### **Vision**

We are the premier resource in the Houston area for information and hands-on experience in the art and craft of blacksmithing.

### **Mission**

Preserve and promote the art and craft of blacksmithing.

### **Values**

Integrity (*uprightness, honesty, sincerity*)

Commitment (*dedication, perseverance, involvement*)

Fellowship (*mutual association on equal and friendly terms*)

Generosity (*willing to give or share, unselfish*)

Craftsmanship (*mastery of a skill, art, manual labor*)

Service (*helpful, beneficial, or friendly actions for others*)

### **Strategies**

1. Increase public awareness and appreciation of blacksmithing
2. Attract and retain new members
3. Improve the depth and breadth of members' skills
4. Expand members' access to resources (facilities, tools, coal, etc.)
5. Broaden members' commitment and participation
6. Interact with similar regional and national organizations
7. Build and maintain an accessible information / knowledge base
8. Contribute to the communities in which we live
9. Effectively administer the legal and financial responsibilities of the organization to ensure its sustainability